



**MEDIA RELEASE**  
Issued Tuesday 13 October, 2009

**COMEDIANS GO HEAD TO HEAD FOR  
A GOOD CAUSE**

The Big Issue's Celebrity Selling Campaign saw comedians **Hamish Blake, Andy Lee, Judith Lucy** and **Peter Helliar** go head to head today, hitting the streets of Melbourne in an effort to sell the magazine and understand some of the challenges faced by The Big Issue vendors.

While **Tim 'Rosso' Ross** set the benchmark in Sydney yesterday, selling 14 magazines in half an hour, radio's funniest men **Hamish and Andy** this morning smashed that record when they sold 39 magazines between the pair of them on the step of Flinders Street Station.

**Judith Lucy** went one step further though when she hit popular Acland Street in St Kilda at lunchtime today, selling a total of 25 magazines.

On the other side of town in Smith St, Collingwood **Peter 'Strauchanie' Helliar** worked the lunchtime crowd to take the lead by selling 27 magazines.

Celebrity Selling will now move to Brisbane on Thursday where Australian musician, environmentalist and politician **Peter Garrett** will hit the streets along with the crew from **Triple M's The Cage**.

**ENDS**

**Media contact: Danielle Bombardieri on 0400 100 978.**

**THURSDAY OCTOBER 15 - BRISBANE**

**12-12.30 – Triple M's The Cage**

GPO Queen St (Marto)  
Commonwealth Bank Cnr Adelaide and Albert St (Sully)  
Queens Plaza Cnr Adelaide and Edward St (Skip)  
Borders Books Cnr Albert and Elizabeth St (Emily-Jade)

**4.30-5pm – Labor Member for Kingsford Smith, Minister for Environment, Heritage and the Arts, Peter Garrett AM, MP**

Queens Plaza, Adelaide and Edwards St

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