

Token Artists Pty Ltd ("Token Artists")

ABN 26 091 596 388

At Token Artists, we value your comments, suggestions and feedback. We suggest you take a moment to read this Privacy Policy to ensure that you agree with the way we treat your "personal information". Our Privacy Policy sets out how we collect, use and disclose "personal information" about you which you have provided to us, such as your name, e-mail address, telephone number etc. We want to make sure that any information that identifies you is treated in a way that complies with the National Privacy Principles under the *Privacy Act 1988 (Cth)*.

We collect "personal information" from you in various ways, for example, when you book tickets, purchase merchandise, enter competitions or send us your comments or other correspondence.

Generally, "personal information" which we collect from you will only be used for the primary purpose for which it was intended. For example, if you make an on-line purchase by credit card, your credit card information will only be used for the purpose of completing the transaction.

We may also collect "personal information" from you if you write to us, telephone or contact us by e-mail. By sending us your comments and suggestions you agree that we may disclose the contents of your comments or other correspondence on our web-site, together with your name and suburb and other "personal information" that you send to us, such as your photograph. Please be aware that we may wish to present your name, suburb or other personal comment or details supplied in a humorous way for creative purposes, and you agree that we may do so unless you let us know that you do not want your "personal information" disclosed or treated in this way.

We may also disclose your "personal information" any third party for purposes connected with the business of Token Artists, for example, to our business affairs manager and legal advisors.

We may, at some stage, use this information for the secondary purposes of market research to learn more about our customers, audience, our Artists' fans and users of our website or to provide you with direct marketing communications (including by email) about upcoming programs, features of the site or the segment to which you contributed and other promotions. These activities will only be conducted by Token Artists or by contractors engaged on behalf of Token Artists. You may inform us at any time during the course of these activities or on receipt of this information that you do not wish to be contacted by us or provided with marketing or promotional material.

"Personal information" we collect from you will be securely stored by us on our web server or office systems, including for example your credit card number, if you make a purchase at the Gift Shop by credit card. Any personal information that is no longer required by us will be deleted from the web server and our office systems as we become aware of it in the normal course of our activities.

If for any reason you do not want us to retain or disclose your personal details, or allow us to disclose or use the contents of your correspondence for the purposes set out in this Privacy Policy, you must let us know at the time you send your correspondence to us. However, this may mean that we choose not to use your contribution on our web-site, or process any transactions you make on our website.

By accessing this web-site you consent to the way we collect information about our users on the site. Apart from information that you send to us, we also collect information on an anonymous basis through the use of "cookies". "Cookies" are small amounts of information which are transferred to your browser and stored on your computer. They assist us to track information about the use of this site, for example, the number of "hits" on the site in a day. They may also be used to store information about your user preferences, to enhance the visual elements and/or the functionality and your enjoyment of the site and the security of the site. You may turn "cookies" off or highlight them by adjusting your browser.

If at any time you would like to access, update or request that we delete your "personal information" from our records, please send us a note, marked "Privacy" by email to: admin@token.com.au or by post to:

Token Artists Pty Ltd (Privacy)
P.O. Box 108
Fitzroy Vic 3065

Please let us know if your details change so that we can keep our records up-to-date. Any queries or complaints regarding our Privacy Policy or your "personal information" should be directed to us at the above address.

We may at any stage amend and post an updated version of our Privacy Policy on this site, which will apply to you without further notice.